

## SAFEDNS FOR MOBILE AND INTERNET SERVICE PROVIDERS

SafeDNS has been continuously working on the telecom market to provide its players with web content filtering & web categorization solutions, cybersecurity and threat intelligence. SafeDNS offers a range of products and services to suit telecoms goals, moreover with SafeDNS mobile and internet service provider attract new subscribers, increase their loyalty and get insights on user behavior online.

### SAFEDNS SOLUTION FOR ISP MARKETS:

#### 109M INTERNET RESOURCES

Covering all the most popular resources on the Internet.

#### 61 CATEGORIES

Can be customized up to 200 ones, according to ISP's needs.

#### MACHINE-LEARNING

Automatically categorizes internet resources and detects malicious ones.



**SHIELD**  
By Project Arachnid



### SAFEDNS SOLUTIONS FOR NETWORK OPERATORS

#### Cloud Content Filtering Service

An easy to deploy and manage solution for protection against web threats with multiple opportunities to customize the service like SafeSearch and YouTube Restricted mode.

#### Parental Control Platform (ISP GO)

A unique standalone solution installed inside the operator's network on a dedicated physical or virtual server. This software solution allows network operators to set individual rules for each end-user and get powerful reports and stats of the filtering service.



## ▶ WHAT USERS GET

- Parental control service allowing parents to protect children against harmful content and spending too much time online.
- Content filter for educational institutions and libraries.
- WiFi protection necessary to prevent kids from visiting inappropriate resources from public WiFi networks.
- Corporate filter enabling employers to manage, monitor, and control staff online activity.
- Extra protection against phishing, malware and botnets.

## ▶ WHAT YOU GET

- New sources of revenue as network operators set their price on services generated via the platform. As well as new users and increased customer loyalty.
- 24/7 support. SafeDNS provides technical support service available for all types of users.
- Simple implementation requiring no additional high-end equipment on operators' networks. No need for DPI systems to use SafeDNS
- Open API and ready-to-use administrative frontend for managing the use of the platform.
- Regulations compliance. It is essential for network operators who are made responsible in many countries for blocking harmful online content.
- Powerful reports and stats of the filtering service available to operators and their customers.

## ▶ SAFEDNS LICENSING

- Pay-as-you grow model. Based on the number of active users of the filtering service
- Model based on the overall amount of users. The more users the network operator has, the less it pays for each one of them
- Revenue sharing model. It allows any network operator to price their filtering products and services as they see fit

