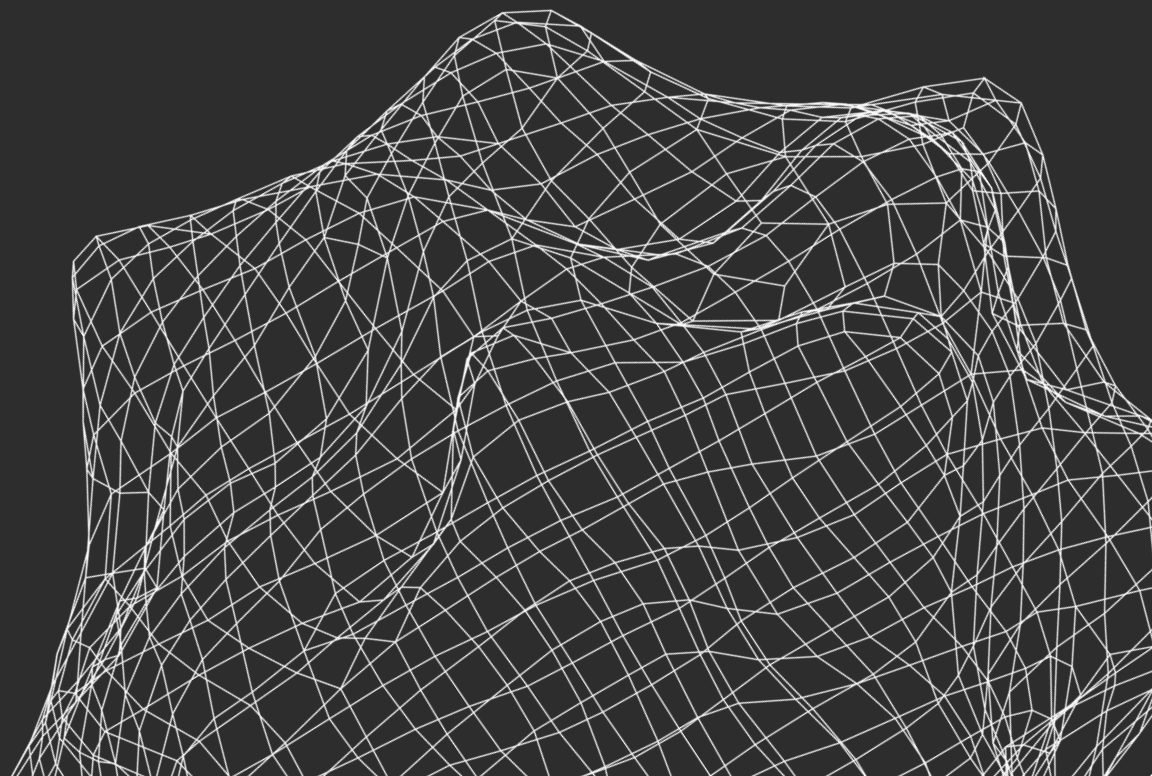


Use case

# Enhancing Public Wi-Fi Safety: SafeDNS Solutions for INTELLIFI





Learn how INTELLIFI, a leading provider of interactive public Wi-Fi solutions in South Africa, partnered with SafeDNS to enhance internet safety and operational efficiency. Discover how SafeDNS's robust content filtering solution transformed user experiences and mitigated network challenges, ensuring safe and family-friendly browsing for INTELLIFI's clients.

### Organization overview

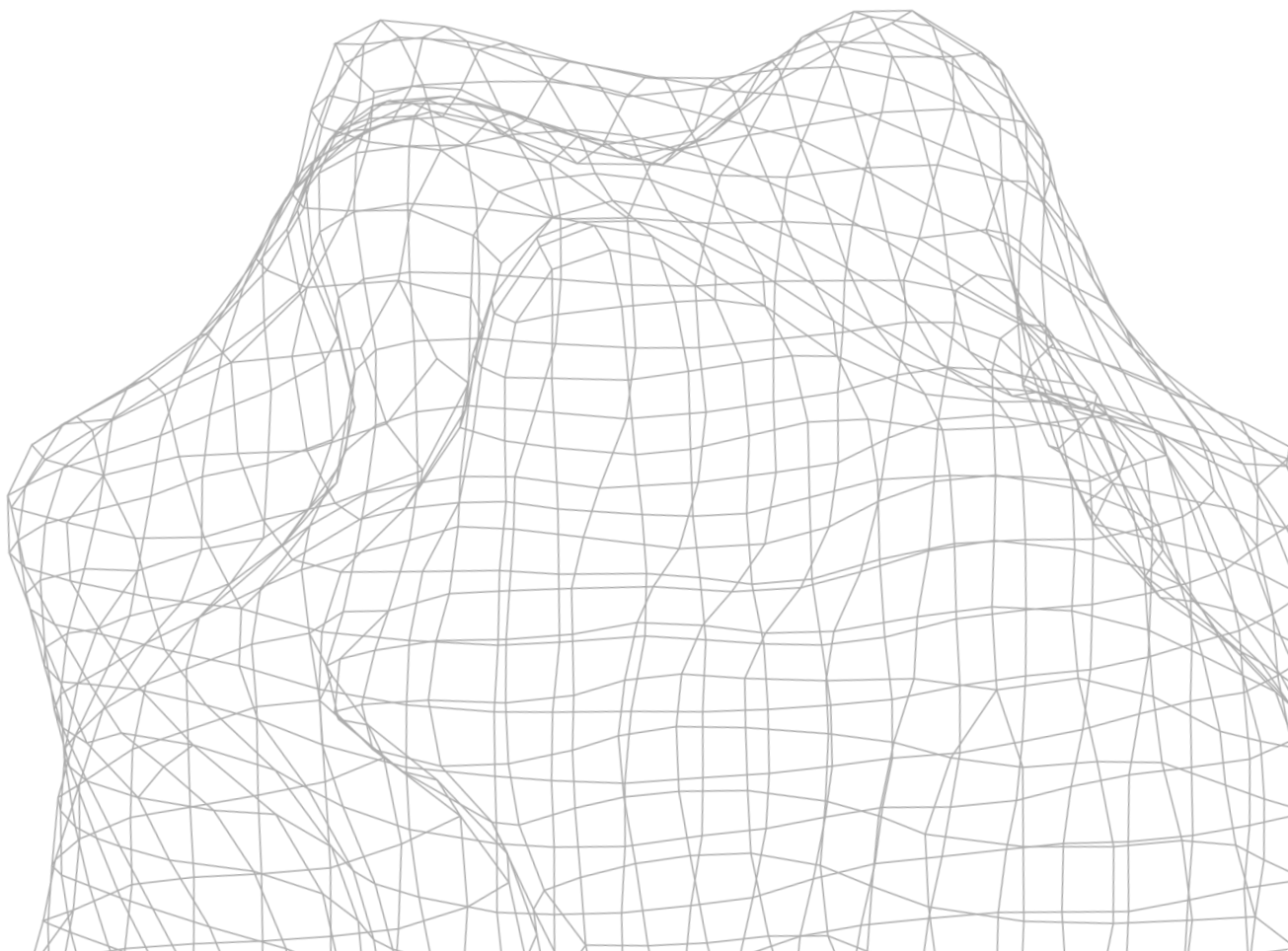
INTELLIFI specializes in providing interactive public Wi-Fi solutions, primarily catering to the retail and hospitality sectors across South Africa. Their innovative approach integrates advanced analytics and marketing tools with seamless internet access, aiming to enhance customer experiences and drive engagement.

### Location

South Africa

### Duration

2024 - present





## Problem

As a company committed to providing safe and family-friendly internet browsing, INTELLIFI faced the challenge of ensuring their public Wi-Fi networks were shielded from illicit content and malicious websites. The need for robust content filtering solutions was paramount to maintain their reputation and meet their customers' expectations.

## Solution

After trying CleanBrowsing, INTELLIFI discovered SafeDNS through a Google search. They chose to work with SafeDNS due to the platform's ease of use, the ability to trial before purchase, and excellent customer service. SafeDNS's solution allowed INTELLIFI to filter web content based on specific site requirements, meeting their criteria for a reliable and user-friendly content filtering service.

## Result

«In a market where automated responses are the norm, SafeDNS provided us with personalized attention and genuine engagement. Their team's dedication to understanding and meeting our specific needs made a substantial difference, offering both peace of mind and a highly effective solution.» – Christiaan Botha

The implementation process was seamless, thanks to SafeDNS's user-friendly configuration and 100% hardware compatibility. Since the initial setup, INTELLIFI has experienced zero problems, and SafeDNS has provided swift and professional support whenever needed. The solution has significantly improved the user experience and operational efficiency for INTELLIFI's clients. By strategically restricting access to certain types of content, they were able to address challenges related to network congestion and unintended use of premises, ultimately enhancing the environment for their clients' patrons and ensuring the network was used as intended.

Working with SafeDNS has been a thoroughly positive experience for INTELLIFI. The team's responsiveness, expertise, and the quality of the solution have met their expectations fully. The support and guidance provided have been invaluable, ensuring smooth and efficient operations. INTELLIFI highly recommends SafeDNS to anyone exploring cloud-based DNS filtering solutions, emphasizing SafeDNS's exceptional customer service and dedication to meeting specific needs.



The SafeDNS filtering technology received a prestigious award from the world-famous test lab, Software Suggest. SafeDNS solutions are recognized as having a good value for money.

SafeDNS blocks a whopping 98.5% of requests to adult content.

## Contacts



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SafeDNS is a company founded in 2010 for developing web filtering solutions for different markets and customers. Since 2013 SafeDNS has been providing products for home and corporate users including businesses, educational institutions, telecom operators, MSPs and VARs. Now SafeDNS products and cloud service are used by more than 4000 organizations and tens of thousands of home users worldwide.